

# Dallas

VOLUME 48

1969

QUARTERLY

## Visitor's Guide to Dallas

VOLUME 5

1969

**LUCILLE ENIX**

Editor

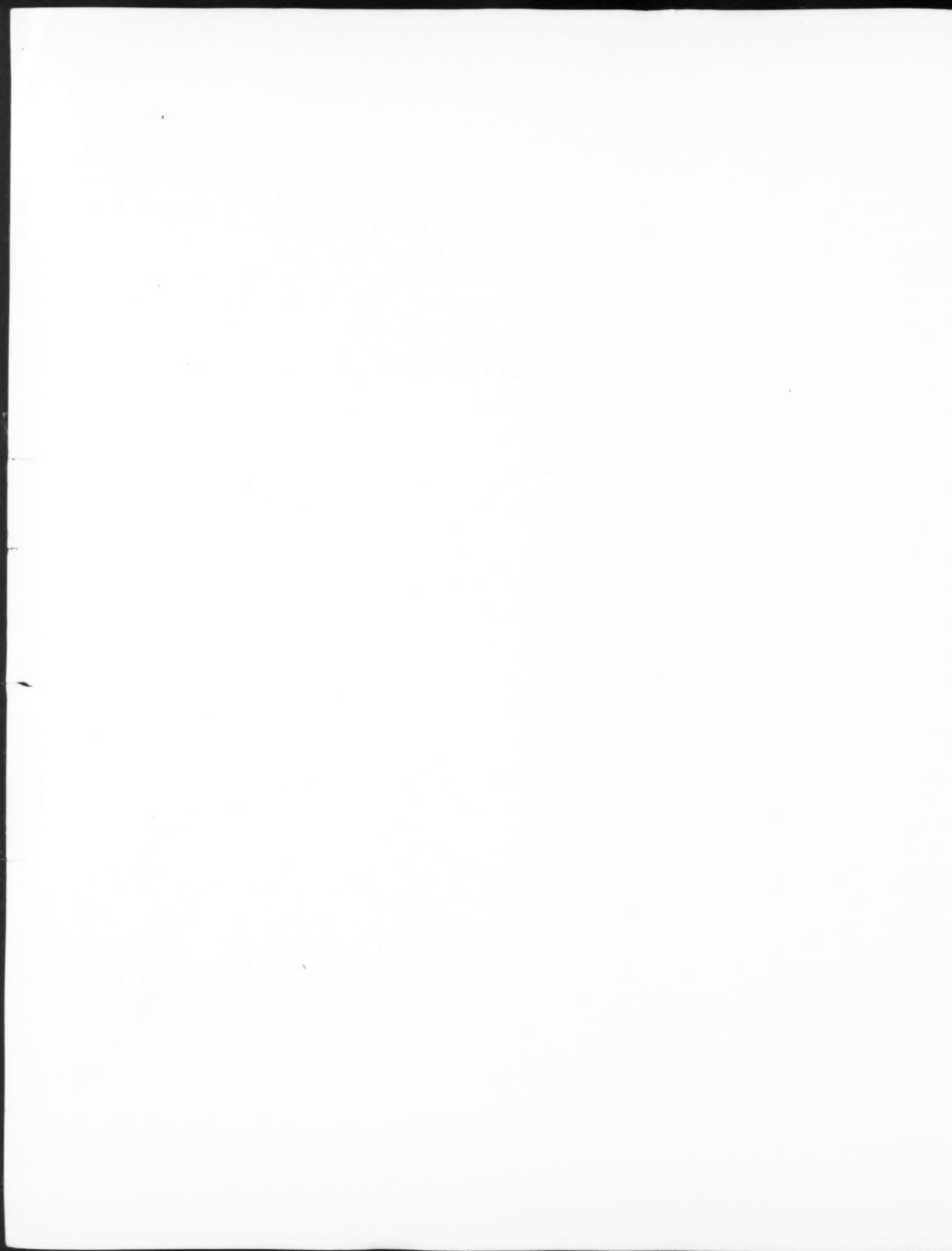
**JOE MacMANUS**

Advertising Manager

*Published by*

**THE DALLAS CHAMBER OF COMMERCE**

DALLAS, TEXAS



## CUMULATIVE INDEX

### DALLAS MAGAZINE

#### BANKING

And other assets by Preston McGraw — Mar., p. 24

#### BUSINESS BRIEFS

Jan., p. 16; Feb., p. 13; Mar., p. 10; Apr., p. 9; May, p. 12; June, p. 13; July, p. 9; Aug., p. 12; Sept., p. 8; Oct., p. 7; Nov., p. 20; Dec., p. 10

#### BUSINESS MONTH

See BUSINESS BRIEFS

#### CIVIC AND CULTURAL AFFAIRS NEWS

Jan., p. 13; Feb., p. 16; Mar., p. 14; Apr., p. 13; May, p. 7; June, p. 17; July, p. 13; Aug., p. 15; Sept., p. 10; Oct., p. 10; Nov., p. 11; Dec., p. 7

#### CONSTRUCTION

Dallas' new kind of core city by Pauline Neff — June, p. 28  
The industrial ambassadors by Betty Linn McCarty — Oct., p. 24  
Room for rent by John Davis — Nov., p. 32

#### CONVENTIONS

What impresses visitors by Marylin Schwartz — Sept., p. 25  
A different kind of supermarket — Sept., p. 72

#### CONVENTION CALENDAR

Feb., p. 50; Mar., p. 40; Apr., p. 60; May, p. 72; June, p. 87; July, p. 70; Aug., p. 63; Sept., p. 60; Oct. p. 70; Nov., p. 63; Dec., p. 51

#### CORBITT, HELEN

Helen Corbitt by Patsy Swank — Aug., p. 28

#### COTTON INDUSTRY

The cotton movers by Bill Reed — July, p. 52

#### CRITZ, J. BEN

J. Ben Critz — Jan., p. 59

#### DALLAS — DOWNTOWN

Dallas' new kind of core city by Pauline Neff — June, p. 28

#### DALLAS — HISTORY

The story behind Dallas street names by Paul Crume — Visitor's Guide, June, p. A-4

#### DALLAS — TOURS

To see how Dallas feels by Patsy Swank — Visitor's Guide, Mar., p. A-4  
How to see downtown Dallas by Jenny Haynes — Visitor's Guide, Sept., p. A-8  
Discovery walks in downtown Dallas by Jenny Haynes — Visitor's Guide, Dec., p. A-7

#### EDUCATION

Yesterday was too late by Mary Ficklen — Feb., p. 24  
Can Dallas' private universities escape financial crisis? by Mary Ficklen — June, p. 38  
The wall-less world by Patsy Swank — Nov., p. 26  
A matter of life and death by Junetta Davis — Dec., p. 24  
Why college has been oversold by Betty Linn McCarty — Dec., p. 30

### VISITOR'S GUIDE TO DALLAS

#### ELECTRONIC DATA PROCESSING

Where is the computer boom taking us? by John Davis — July, p. 24

#### EVENTS

From opera to rodeo by Mollye Hubbard — Visitor's Guide, Mar., p. A-3  
Fall entertainment in Dallas — Visitor's Guide, Sept., p. A-3  
What's in Dallas besides Neimans — Visitor's Guide, Dec., p. A-3  
Visitors attractions — Visitor's Guide, Mar., p. A-16; June, p. A-16; Sept., p. A-16; Dec., p. A-18

#### ESPIONAGE

Corporate espionage by Junetta Davis — Nov., p. 36

#### FASHION

Papa's secret fashion life by Mary Tatum — Feb., p. 20  
Is unisex unhealthy? by Mary T. Taylor — Oct., p. 34

#### FILMS

Mar., p. 20; Apr., p. 16; May, p. 17; June, p. 21; July, p. 19; Aug., p. 18; Sept., p. 13; Oct., p. 14; Nov., p. 14; Dec., p. 15

#### FOOTBALL

The cloistered wife of a Dallas Cowboy by Marylin Schwartz — Oct., p. 30

#### FRANCHISING

Is there a success formula for formula businesses? By Pauline Neff — Apr., p. 28

#### GOALS FOR DALLAS

Is goals for Dallas an experiment in utopia? by Raymond Holbrook — July, p. 34

#### GOLF

The lady is a swinger by Bill Morgan — May, p. 22

#### HEALTH

Inside the health spa by Mary T. Taylor — July, p. 30  
A matter of life and death by Junetta Davis — Dec., p. 24

#### HOTELS AND MOTELS

Visitor's Guide — Mar., p. A-21; June, p. A-21; Sept., p. A-21; Dec., p. A-29

#### HOUSING

Dallas housing guide — July, p. A-1  
Apartments and school map — July, p. A-14  
Apartment living — July, p. A-18  
Dallas home developments and school map — July, p. B-12  
If you buy a home — July, p. B-16

#### HUMOR

The story behind Dallas street names by Paul Crume — Visitor's Guide, June, p. A-5  
What shapes the character of a Texan by Paul Crume — Visitor's Guide, Dec., p. A-4

#### INDUSTRIAL DISTRICTS

The industrial ambassadors by Betty Linn McCarty — Oct., p. 24

**JOB FAIR**

The kid's got moxie by Molly Hubbard — Feb., p. 30

**JURIES**

The juror who decides guilty or innocent? by Preston McGraw — June, p. 34

**LAW**

More than a cop by Bill Morgan — Mar., p. 28

The juror who decides guilty or innocent? by Preston McGraw — June, p. 34

**LIBRARIES**

Dallas libraries by Bill Morgan — Aug., p. 32

**LINDGREN, HAL**

Hal Lindgren by Bill Morgan — June, p. 56

**MAPS**

Downtown — Visitor's Guide, Mar., p. A-26; June, p. A-12; Sept., p. A-13; Dec., p. A-14

Hotels and motels in suburban Dallas — Visitor's Guide, Mar., p. A-20; June, p. A-20; Sept., p. A-20; Dec., p. A-28

Suburban points of interest — Visitor's Guide, Mar., p. A-24; June, p. A-24; Sept., p. A-24; Dec., p. A-22

**McCULLOCH, ROBERT**

Mr. T of LTV by Bill Morgan — Jan., p. 26

**MEDICINE**

A matter of life and death by Junetta Davis — Dec., p. 24

**MEMBERSHIP**

Jan., p. 52; Feb., p. 56; Mar., p. 64

**MEXICAN-AMERICANS**

The struggle to make it by John Davis — Sept., p. 31

**MUSEUMS**

Discover Texas in the museums by Patsy Swank — Visitor's Guide, Sept., p. A-4

**MUSIC**

Taking the gamble out of opera by Patsy Swank — Mar., p. 34

Good organs never die by Raymond Ho'brook — Apr., p. 22

**OFFICE SPACE**

Room for rent by John Davis — Nov., p. 32

**OIL INDUSTRY**

The wildcatters by Preston McGraw — Aug., p. 22

**PERSONALITIES**

Mr. T of LTV by Bill Morgan — Jan., p. 26

Agonies of an unimpeachable source by Bill Morgan — Apr., p. 32

Hal Lindgren by Bill Morgan — June, p. 56

Helen Corbitt by Patsy Swank — Aug., p. 28

The jailhouse preacher by Bill Morgan — Oct., p. 50

**POLICE**

More than a cop by Bill Morgan — Mar., p. 28

**POPULATION**

Who lives in Dallas — Visitor's Guide, June, p. A-3

What impresses visitors by Maryln Schwartz — Sept., p. 24

The struggle to make it by John Davis — Sept., p. 30

What shapes the character of a Texan by Paul Crume — Visitor's Guide, Dec., p. A-4

**PUBLIC AFFAIRS MONTH**

See CIVIC AND CULTURAL AFFAIRS NEWS

**RADIO, TELEVISION**

It may be a plug to you... but it's a socket to me by Maryln Schwartz — Jan., p. 22

**REED, JULIA SCOTT**

Agonies of an unimpeachable source by Bill Morgan — April, p. 32

**RELIGION**

The jailhouse preacher by Bill Morgan — Oct., p. 50

**RESTAURANTS**

Dining in Dallas — Visitor's Guide, Mar., p. A-14; June, p. A-14; Sept. p. A-14; Dec., p. A-16

**RETIREMENT**

These men were retired by Alex M. Acheson — May, p. 54

**SPORTS**

The lady is a swinger by Bill Morgan — May, p. 22

The cloistered wife of a Dallas Cowboy by Maryln Schwartz — Oct., p. 30

**STATE FAIR**

Who comes to the fair? by Bill Morgan — Sept., p. 34

Discover Texas in the museums by Patsy Swank — Visitor's Guide, Sept., p. A-4

**STATEMENT OF OWNERSHIP**

Dallas Magazine — Nov., p. 61

**THEATER**

The wall-less world by Patsy Swank — Nov., p. 26

**TRANSPORTATION**

Fierce competition builds a transportation hub by Betty Linn McCarty — May, p. 26

**VISITORS**

What impresses visitors by Maryln Schwartz — Sept., p. 24

Who comes to the fair? by Bill Morgan — Sept., p. 34

**VOCATIONAL TRAINING**

Yesterday was too late by Mary Ficklen — Feb., p. 24

The struggle to make it by John Davis — Sept., p. 31

Why college has been oversold by Betty Linn McCarty — Dec., p. 30

**VOLUNTEERS**

Why get involved? by Pauline Neff — Jan., p. 30

How do they raise all those charity millions by Patsy Swank — May, p. 32

**TEXAS TOURS**

Central Texas by Pauline Crittenden — Visitor's Guide, Mar., p. A-8

North Texas and a trek across the Oklahoma border by Pauline Crittenden — Visitor's Guide, June, p. A-7

**WOMEN IN BUSINESS**

Lady tycoons by Mary T. Taylor — Dec., p. 34

